



## ***NEWS FROM***

# **PUBLIC WORKS AGENCY**

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**FOR IMMEDIATE RELEASE  
MEDIA ADVISORY  
April 26, 2005**

**Contact: Stefanie Dugan Lowe  
(510) 615-5446  
(510) 867-5458**

## **CITY OF OAKLAND PRESENTS “DOIN’ THE GREEN THING”: Environmental Education Television Series Airing on KTOP-TV 10**

**Oakland, CA** – The City of Oakland is hosting a montage viewing of “Doin’ the Green Thing,” a 10-part environmental series produced by the Public Works Agency and KTOP-TV 10. This informative series demonstrates how people can make small changes at home and work to help improve the environment. Topics include:

- Energy Efficiency
- Recycling & Solid Waste Reduction
- Clean Water
- Creeks
- Green Buildings
- Air Quality
- Construction & Demolition Debris Recycling & Removal
- Stewardship & Volunteerism
- Disposal of "Junk"
- Litter Enforcement & Abatement

**WHAT:** Montage Premiere of “Doin’ the Green Thing” – a 10-part environmental television series produced by the Public Works Agency and KTOP-TV 10.

**WHEN:** Thursday, April 28, 2005, 6:00 – 9:00 P.M.

**WHERE:** Oakland Museum of California (1000 Oak St. @ 10<sup>th</sup> & Fallon streets)

This event is a component of the Citywide Earth Month activities to celebrate, preserve, and enhance Oakland neighborhoods, and is sponsored in part by CBS 5 News, Pacific Gas & Electric Company, Waste Management of Alameda County, Dicks Carpet One & Area Rugs, EnviroPress Graphic Studio, and The Rain Forest Landscape Services.

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