



NEWS FROM **PUBLIC WORKS AGENCY**

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MEDIA Advisory – For Immediate Release
Photo/Video Opportunity

Contact: Bruce Saunders (510) 615-5565
Public Works Assistant Director

The Public Works Agency Kicks Off This Year's Pothole Blitz!

Oakland, CA — In a concentrated effort to keep the City traffic safe and respond to pothole complaints, Public Works Agency crews will kick off this year's citywide pothole repair blitz this week. The blitz is a three-month effort, one week each in April, May and June. In order to make a tangible impact, Public Works crews are focusing in a different geographical service area for each blitz.

"I am encouraged by the success of this hands-on campaign to address a major quality of life issue in our City," said Mayor Dellums. "Through this effort, I am confident we will continue to confront the issue of potholes, further limiting the damage to our roads, our neighborhoods and our vehicles."

On Wednesday, April 22, 2009, at 9:00 a.m., a photo/video opportunity will be available at 3301 International Boulevard. Work will continue all week throughout Zone 2 which generally includes the area of Central Oakland from Lakeside Drive/Harrison Street to High Street. Crews will repair an estimated 1,300 potholes.

"Filling potholes is not glamorous work, but it's one of the basic services that the City must provide to residents. Potholes affect our everyday quality of life and I thank the Public Works Agency for bringing the pothole blitz to neighborhoods that really need the help", stated City Council Member Ignacio De La Fuente.

"This is an innovative strategy to focus our limited resources to alleviate a large problem", said Public Works Agency Director, Raul Godinez II. "But it's a problem that will continue to grow until we can secure capital funding to resurface our streets more often."

What: Pothole Blitz Photo/Video Opportunity—Interviews Available Upon Request
Who: Public Works Agency Crews
When: Wednesday, April 22, 2009 @ 9:00 a.m.
Where: 3301 International Boulevard